

Fostering Ukrainian Students' Satisfaction with University: Suggestions for Improving Ukrainian Students' Satisfaction with the University Experience Through Support and Engagement

LESSON 7

MOTIVATING STUDENTS THROUGH RECOGNITION, ENCOURAGEMENT, AND CONSTRUCTIVE SUPPORT

Perceptions of Inclusion, well-being and Identification with the European Union in Ukrainian university students



Co-funded by
the European Union

CONTENT

- Why Student Motivation Matters
- What Motivates University Students?
- The Role of the Academic
- Recognition as a Motivational Tool
- Encouragement in Everyday Teaching
- Constructive Support vs. Over-Support
- Using Feedback to Motivate
- Supporting Motivation During Difficult Periods
- Motivation in Diverse Student Groups
- Encouraging Self-Motivation
- Creating a Motivating Learning Environment
- Benefits for Students
- Benefits for Academics and Institutions
- Practical Actions for Academics



Why Student Motivation Matters

- Motivation drives engagement and persistence
- Low motivation affects performance
- Feeling valued increases effort
- Supportive environments sustain learning



What Motivates University Students?

- Recognition of effort and progress
- Clear goals and expectations
- Meaningful feedback
- Sense of competence and belonging



The Role of the Academic

- Shapes students' learning experiences
- Influences confidence and self-belief
- Provides structure and encouragement
- Creates a supportive academic climate



Recognition as a Motivational Tool

- Acknowledge effort, not only results
- Highlight improvement and progress
- Be specific and genuine
- Use recognition consistently



Encouragement in Everyday Teaching

- Positive and respectful communication
- Normalising challenges and mistakes
- Encouraging persistence
- Reinforcing student potential



Constructive Support vs. Over-Support



- Support learning without removing responsibility
- Guide rather than solve problems
- Promote independence
- Balance support and academic standards



Using Feedback to Motivate

- Focus on strengths and next steps
- Be timely and clear
- Avoid discouraging language
- Frame feedback as growth-oriented



Supporting Motivation During Difficult Periods

- Recognise signs of disengagement
- Check in early
- Adjust strategies when needed
- Encourage realistic goal setting



Motivation in Diverse Student Groups

- Different backgrounds, different motivators
- Avoid one-size-fits-all approaches
- Respect individual learning paths
- Value diverse contributions



Encouraging Self-Motivation

- Help students reflect on progress
- Support autonomy and choice
- Encourage self-assessment
- Reinforce ownership of learning



Creating a Motivating Learning Environment



- Clear structure and routines
- Respectful and positive atmosphere
- Opportunities for participation
- Recognition of effort and engagement



Benefits for Students

- Increased confidence
- Greater engagement
- Stronger persistence
- Improved academic outcomes



Benefits for Academics and Institutions

- More engaged classrooms
- Positive student–academic relationships
- Reduced disengagement
- Stronger learning culture



Practical Actions for Academics

- Use encouraging language regularly
- Provide actionable feedback
- Celebrate progress, even small steps
- Be consistent and fair



Thank you

Any Question?

Web

ukrastud.eu

Social Media

[@ukrastud](https://www.instagram.com/ukrastud)



Co-funded by
the European Union