

**Promoting the academic performance of
Ukrainian university students: Effective
approaches to improve
learning and academic performance of
Ukrainian university students**

LESSON 7

***PUBLIC SPEAKING AND PRESENTATION SKILLS
FOR ACADEMIC SUCCESS***

Perceptions of Inclusion, well-being and Identiflcation with
the European Union in Ukrainian university students



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CONTENT

- The Importance of Public Speaking for Academic Success
- Communication Skills in the Academic Environment
- Structuring Effective Presentations
- Introduction, Body, and Conclusion
- Organizing Visual Support (Slides)
- Techniques for Capturing Attention
- Maintaining Audience Engagement
- Verbal and Nonverbal Communication
- Managing Emotions During Presentations
- Overcoming Stress and Anxiety
- Building Confidence in Public Speaking

The Importance of Public Speaking for Academic Success

- Essential for academic presentations and defenses
- Enhances clarity of ideas and arguments
- Supports academic and professional development
- Strengthens interpersonal communication skills





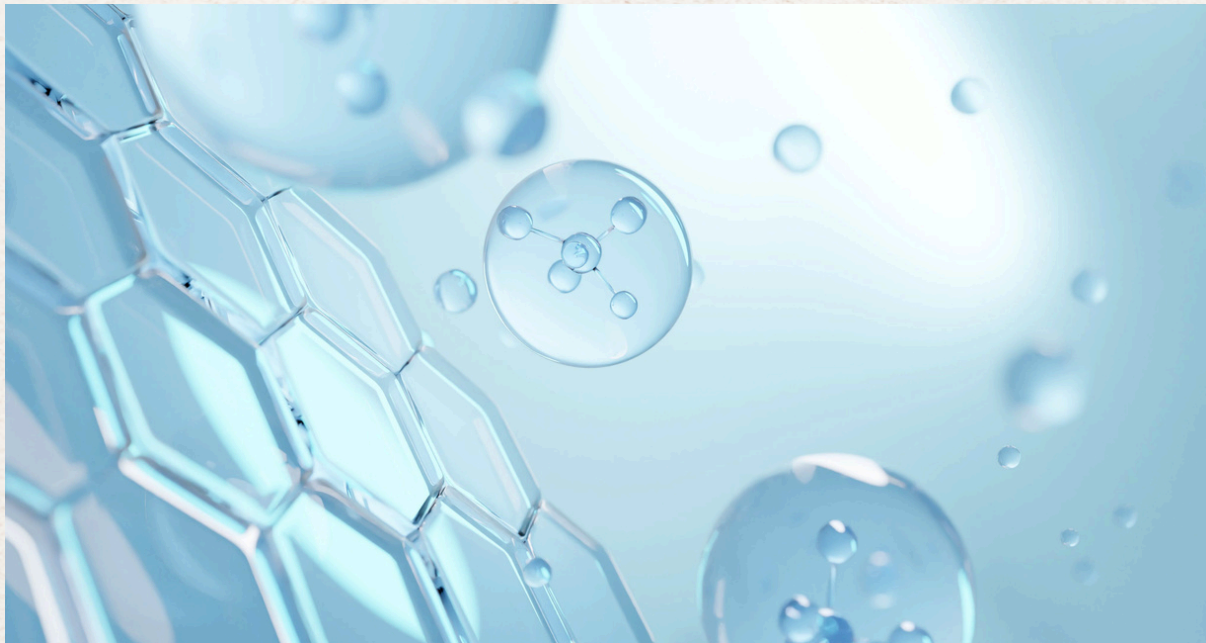
Communication Skills in the Academic Environment

- Clear expression improves understanding
- Effective speaking supports persuasive argumentation
- Active listening enhances discussion quality
- Professional communication builds credibility



Structuring Effective Presentations

- Begin with a clear introduction
- Present ideas in logical sequence
- Support arguments with relevant examples
- Conclude with a strong summary





Introduction, Body, and Conclusion

- Introduction: present topic and objectives
- Body: develop main arguments clearly
- Use transitions between ideas
- Conclusion: summarize key points



Organizing Visual Support (Slides)

- Use clear and concise text
- Avoid excessive information
- Include relevant visuals or charts
- Maintain consistent structure

Techniques for Capturing Attention

- Start with a question or example
- Use storytelling elements
- Highlight key ideas clearly
- Maintain eye contact

Maintaining Audience Engagement

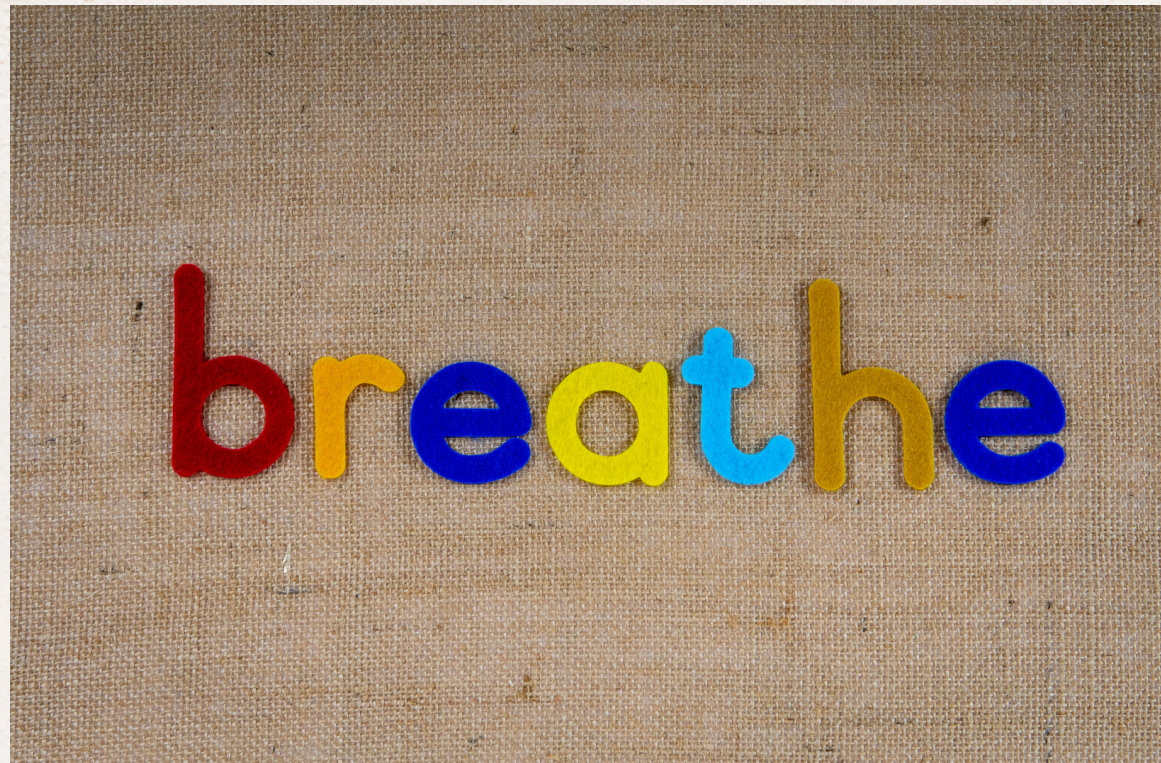


- Vary tone and pace of speech
- Use pauses for emphasis
- Encourage interaction or reflection
- Observe audience feedback



Verbal and Nonverbal Communication

- Use clear articulation and pronunciation
- Maintain confident posture
- Use gestures naturally
- Control speaking speed



Managing Emotions During Presentations

- Prepare thoroughly in advance
- Practice multiple times
- Use breathing techniques
- Focus on message, not fear

Overcoming Stress and Anxiety



- Reframe anxiety as positive energy
- Visualize successful performance
- Accept minor mistakes calmly
- Build confidence through repetition

Building Confidence in Public Speaking



- Practice in small groups first
- Record and evaluate presentations
- Seek constructive feedback
- Gradually increase presentation complexity



Thank you

Any Question?

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