

Promoting the academic performance of Ukrainian university students: Effective approaches to improve learning and academic performance of Ukrainian university students

LESSON 6

ACADEMIC WRITING SKILLS: STRUCTURING ESSAYS AND RESEARCH PAPERS

Perceptions of Inclusion, well-being and Identification with the European Union in Ukrainian university students



**Co-funded by
the European Union**

CONTENT

- Role and Importance of Academic Writing
- Clarity, Rigor, and Credibility
- Academic vs. Informal Writing
- Basic Structure of an Essay / Research Paper
- Writing an Effective Introduction
- Developing the Body of the Paper
- Writing a Coherent Conclusion
- Techniques for Argumentation and Using Sources
- Proper Citation and Academic Integrity
- Integrating Sources into Arguments
- Strong vs. Weak Argumentation
- Common Mistakes in Academic Writing
- Avoiding Plagiarism and Redundancy
- Developing a Writing Plan

Role and Importance of Academic Writing

- Academic writing communicates structured knowledge
- Supports critical thinking and analytical skills
- Builds credibility through evidence-based arguments
- Reflects academic rigor and discipline



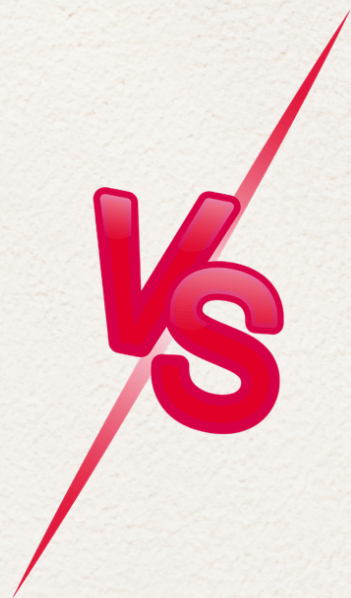


Clarity, Rigor, and Credibility

- Use precise and formal language
- Support claims with reliable sources
- Maintain objective and logical tone
- Avoid ambiguity and unsupported opinions



Academic vs. Informal Writing



- Academic writing follows structured conventions
- Informal writing allows personal tone and flexibility
- Academic texts require evidence and citations
- Objectivity replaces personal impressions



Basic Structure of an Essay / Research Paper

- Clear introduction presenting the topic
- Structured body paragraphs with logical flow
- Coherent conclusion summarizing contributions
- Consistent argumentation throughout the text





Writing an Effective Introduction

- Present the research topic clearly
- Formulate a thesis statement or research question
- Provide brief context or background
- Outline the structure of the paper



Developing the Body of the Paper

- Organize paragraphs logically
- Present one main idea per paragraph
- Support arguments with evidence
- Use transitions for coherence

Writing a Coherent Conclusion



- Summarize key arguments
- Restate the thesis clearly
- Highlight the contribution of the paper
- Avoid introducing new ideas





Techniques for Argumentation and Using Sources

- Support claims with credible academic references
- Use structured reasoning
- Compare perspectives when necessary
- Integrate evidence logically





Proper Citation and Academic Integrity

- Use standard citation styles (APA, MLA, etc.)
- Cite all external sources correctly
- Distinguish your ideas from cited material
- Avoid plagiarism through accurate referencing

Integrating Sources into Arguments



- Paraphrase and summarize effectively
- Introduce and explain cited material
- Connect sources to your thesis
- Avoid excessive quoting



Strong vs. Weak Argumentation




- Strong arguments rely on evidence and logic
- Weak arguments rely on opinion without support
- Clear reasoning improves credibility
- Counter-arguments strengthen analysis





Common Mistakes in Academic Writing

- Plagiarism and improper citation
 - Lack of coherence between paragraphs
 - Repetition and redundancy
 - Weak or unclear thesis statements
- 

Avoiding Plagiarism and Redundancy



- Paraphrase using your own words
- Cite all borrowed ideas
- Review text for repetition
- Maintain concise and relevant arguments



Developing a Writing Plan



- Define topic and research question
- Create an outline before writing
- Allocate time for drafting and revision
- Review structure and coherence



Thank you

Any Question?

Web

ukrastud.eu

Social Media

[@ukrastud](https://www.instagram.com/ukrastud)



Co-funded by
the European Union